



BROCHURE

Dance schools & Teachers

Equipping your dancers has become remarkably straightforward.

Established by a dancer, crafted for dancers.

As a former dancer, I founded All That Dance with a fundamental belief: every student merits equipment that reflects their enthusiasm, and every teacher deserves a dependable partner to equip their ensemble.

For nearly a decade, we have been assisting the most discerning schools, academies, and professionals in Belgium and France.

Our mission is to provide you with expert guidance, the finest brands, and streamline every back-to-school season, gala, and seasonal event.

This brochure outlines our program tailored for schools, detailing our services and providing examples of how to prepare your students in classical, jazz, and contemporary dance.

Virginia
Founder · ALL THAT DANCE



IN SUMMARY

Over 1,500 products. Leading brands. Tailored fittings and expert guidance. Shop in Hautrage (Saint-Ghislain) and online.

The proficiency of a specialized shop, at your service, for your school.

Much more than a supplier: a partner who understands dance intimately and supports your students throughout each season.

01

The gaze of a dancer

Technical guidance and attire selection provided by a former dancer familiar with the demands of each discipline.

02

+1500 references

The most extensive assortment of leotards, tights, slippers, and accessories for all skill levels and age groups.

03

The substantial brands

Ballet Rosa, Gaynor Minden, Capezio, So Danca, Wear Moi... a discerning and professional curation.

04

Bespoke fitting

Fitting and adjustment in-store are essential for pointe shoes and the comfort of your students.

05

Proximity

A retail location in Belgium with expedited shipping to Benelux and mainland France.

06

Free delivery

From a purchase of €70, along with preferential conditions for partner schools in the program.

A complimentary program designed for dance schools and professionals.

Schools, educational institutions, organizations, independent educators:
Join our program at no cost and without commitment, and enjoy year-round benefits.

15%

Teacher Discount

On your personal purchases, year-round, across the entire store.

**Student
discount**

A preferential rate for your students

Your students receive a special discount exclusively available to partner schools.

**School
space**

Your suggested outfits online

Your students have immediate access to the necessary dress code for your classes and can place orders with just a few clicks.

Samples

Simplified testing

Samples are available for your group to test.

100% FREE · NO COMMITMENT

Everything required to outfit your school, from the start of the academic year to the gala.

①

Attire requirements

We collaborate with you to plan the schedule for each course and level, for a harmonious and easy-to-manage whole.

②

Collective quotations

Centralized school orders, featuring preferential conditions and a singular point of contact for the entire season.

③

Gala events and shows

Stage and competition costumes, designed to ensure your students present their finest selves on the significant day.

④

Fitting appointments

Whether in-store or directly at your school, your students will be provided with the appropriate size, effortlessly.

⑤

Studio apparatus

Mobile, fixed, or wall-mounted barres, dance mats, and mirrors to furnish and equip your spaces.

⑥

Complimentary delivery

From €70 in Benelux and France.

— OUR PARTNER BRANDS

A curated collection of premier dance establishments.

We collaborate solely with brands esteemed for their quality, comfort, and durability.

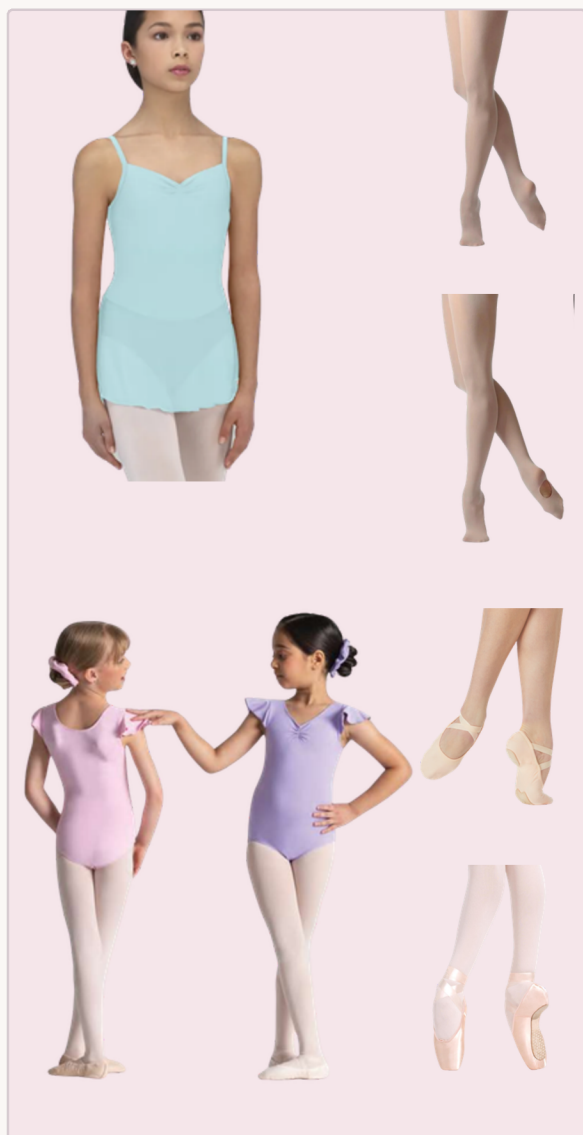
| | | |
|-------------------------------|--|---|
| Ballet Rosa BALLET | Gaynor All SLIPPERS | Capezio ALL STYLES |
| So Danca ALL STYLES | Wear Moi BALLET | Intermezzo BALLET |
| Sansha ALL STYLES | Freed of London POINTE SHOES | Non Posso Ho Danza ATHLEISURE |
| Dinamica ALL STYLES | Dance Tech ACCESSORIES | Ballerina Belle STATIONNARY |

IMPORTANT INFORMATION

Sizes vary from brand to brand. Some brands, like Ballet Rosa, run small: we always advise your students as best we can before they order.

Ballet

ALL LEVELS



The fundamental foundation: a pristine silhouette for placement work, enhanced by pointe shoes for advanced levels (fitting is advised).

- 1 **The leotard**
Classic cut, slender straps or sleeves. Ballet Rosa, Wear Moi, Intermezzo, Sansha, or So Danca.

- 2 **Tights**
With or without legs, convertible, ballet pink.

- 3 **The garment**
Short skirt for younger children, optional based on the course.

- 4 **Ballet shoes**
In stretch fabric, dual sole. So Danca, Sansha, Capezio, or Gaynor Minden.

- 5 **The pointe shoes (Advanced Level)**
Essential individual fitting, including accessories (protection, ribbon, elastic).

- 6 **Hair adornments**
Hairnet, mesh, pins, and hairspray for an impeccable bun.

ADVICE ALL THAT DANCE

We provide this package in **various formats**, tailored to the level of your course. Price available upon request; school program discount has been applied.

Jazz - Modern

ENERGY AND FREEDOM

An outfit that lets the lines show and frees movement: the essentials for working on the energy and precision of jazz or contemporary dance.

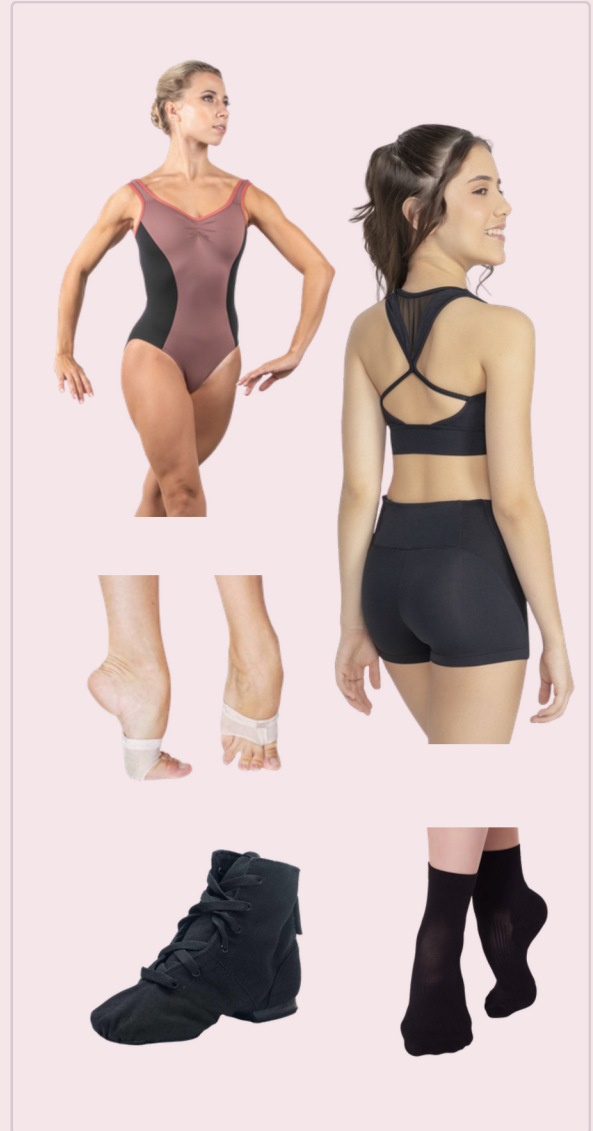
- 1 **The leotard or bra**
Sports bra, tank top, or leotard, depending on age.

- 2 **Shorts or leggings**
High-waisted shorts or stretch leggings for enhanced mobility.

- 3 **Jazz shoes**
Canvas booties featuring laces. Sansha or Capezio

- 4 **Technical socks**
For choreography that incorporates gliding movements and floor work.

- 5 **The preparatory session**
Wrap top, gaiters, and shorts or sweatpants for the start of classes.



ADVICE ALL THAT DANCE

Several options are available.
A specific color scheme can be imposed for a homogeneous group during classes or on stage.

Enroll in the program through four steps.

- 1** Register your dance school or academy
Complete the complimentary form at www.allthatdance.be/ecoles or reach out to Virginie directly.
Without obligation.
- 2** Let us select your attire.
Together, we delineate the necessary outfits and packs according to level and discipline.
- 3** Your students are in control.
Through their online School Space or in-store, with discounts exclusively available for partner schools.
- 4** We will handle the remainder.
Fittings, free delivery on orders over €70*, galas, and restocks: dedicated support throughout the season.

LET'S TALK ABOUT YOUR SCHOOL

virginie@allthatdance.be

+32 497 30 81 51



Let's get your school dancing

A specialized partner, premier brands,
and guidance from a dancer,
available for your students throughout the year

STORE

rue Bois du prince 89
B-7334 Hautrage (Saint-Ghislain)
Belgique

OPENING HOURS

Lun-Mar : sur rdv
Mer-Ven : 14h-18h
(matin sur rdv)
Sam : 10h-17h

CONTACT

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virginie@allthatdance.be
www.allthatdance.be

FOLLOW US



@allthatdancebe

